



AML SOLUTION

1. INTRODUCTION FINCOM.CO

FinCom.Co is a fully developed deployed, robust sophisticated proprietary technology platform that enables to combine databases and match their entries, even cross languages and transliterations spelling mistakes using “Phonetic Fingerprinting”.

FinCom.Co processes cross language entries, transliteration mistakes & database corruption achieving entry matching and database entry mapping.

2. BACKGROUND.

Many laws and regulations are being introduced even on a yearly basis with the idea to prevent money laundering (AML) and terrorist financing (ETF), and for countries to know where actually the money is at for tax collection. USA, UK & EU law, such as the EU fourth directive (2017) requires a vast majority of commercial transaction (financial, gaming, commerce, etc.) to be verified against the various sanction list to prevent any criminal and terrorist funding’s.

“PWC (2015) shows that even one US sanction list with 65,000 names, can turn into over 4.1 Billion ways to misspell names, enabling AML and ATF to continue to spread”.

The laws and regulations states that all sides of transaction, the Payer and Beneficiary must be verified. To comply with the verification of both the Payer and Beneficiary, new innovative technologies are required to provide AML compliance solutions to organizations.

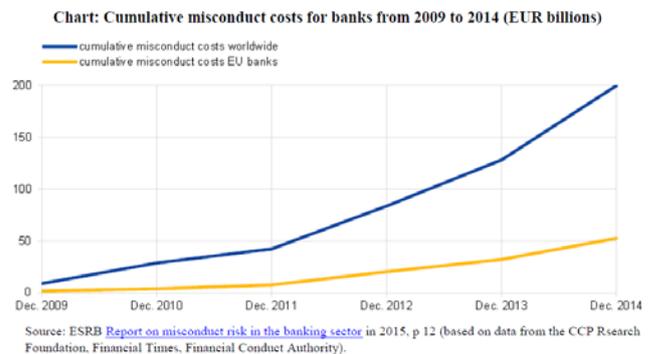
Up to now there are multiple AML solutions, however there is a serious lack of technologies to solve database entries matching and de-duping of;

- Cross language databases
- Acronyms
- Multiple names and spelling variations
- Human errors and typos
- Legacy vs. newer databases technology
- In-process transactions, accumulating costs, time and efficiency burden

3. PAIN.

As a result, company officers and managers are baffled on how to meet the AML compliance challenge. Companies are being heavily fined - in the multi hundreds of millions even when buying nowadays best services available.

From 2017 not only extremely, heavy fines but also personal liability including federal prison time are at risk of many companies. Past EU regulation between 2009- 2014 fined only EU banks over 50 Billion Euro for non-AML compliance.



No longer just banks, but also gaming, travel brokers and commerce are all obliged to comply to AML law. Moneygram, BNP Paribas, Commerzbank, Lloyds, PayPal etc. have compliance systems and staff yet they were fined by the USA \$2.7 Billion in the past 3 years alone.

- BNP Paribas \$963 Million
- Commerzbank AG \$258 Million
- Lloyds bank \$350 Million
- Moneygram 1-year prison & 1 million USD fine

Due to these new regulations with huge financials impacts and even personal impacts on freedom (jail time), companies are urged to find a technology solution to comply with AML regulations to prevent any unforeseen costs or personal risks.

4. FINCOM.CO'S SOLUTION.

FinCom.Co provides the world's first automatic comprehensive compliance policy and methodology by utilizing proprietary advanced mathematical and computing technologies to meet the regulatory demand of international trade, commerce and financial transactions.

FinCom.Co's technology is based upon AI, fuzzy logic and machine learning, together with a **proprietary "Phonetic Fingerprinting"** that processes over 23 languages, transliteration and/or spelling mistakes. By using **"Phonetic Fingerprinting"** and then running the information through **FinCom.Co's AI suggestion engine** which uses a sophisticated ontology tree to statistically calculate the matching and linkage probabilities, with least possible false positives to a specific query.

FinCom.Co Sanctions Certification will grant the confidence of regulators as all AML/ETF compliance standards were met as defined in international/federal law.

Featuring:

- **Policy** to assure compliance with anti money laundering and anti-terrorist funding regulations.
- **Compliance policy manual, yearly analysis report and periodic reports** to uphold international & federal law.
- **Methodology & Technology:** Rules, Artificial intelligent search, immediate processing, all ensuring results.
- **Proprietary Phonetic Fingerprint, robust sanctions clearance system and multi-Lingual and over 23 multi- Lingual and transliteration understanding.**
- **Confidence Certificate Insurance** covering personal liability and high fines – **Compliance Ensured.**

5. PROCESS

As other international AML law, the 4th EU - AML directive states that both parties of a transaction need to be verified, thus the **payer and beneficiary.** **FinCom.Co** being the only automated system in the world, and in multiple languages enables to verify in a second both the payer and the beneficiary. Providing a full AML solution including both party's verification across various sanction lists, PEP lists and the required follow-up actions if applicable.

Applicable action as in the case of a "hit" on one of the lists, a SAR (suspicious activity report) needs to be send to the relevant authority. **FinCom.Co** automatically generates a "ticket" which is a gathering of the SAR report, the "hit", documentation on resolutions & approvals and its archive). Database of query approvals and closes need to be retrievable for the action required over a time period of 7 years. Due to the fact that each company has its own AML compliance regulations, **FinCom.Co** provides several channels of AML usage;

1. **Implementation with company's manual compliance system**
2. **Configuration with company's compliance policy** – fully automated process which supports possible process handling method
3. **AML search engine** - which provides "green"/ "red" light on specific queries

6. BUSINESS MODEL.

FinCom.Co reduces cost without compromising the integrity of compliance policy. Per transaction fee 5-25 cent with a cap of 1.50\$. A complete SaaS platform or on-premise not including agreed fees for integration and ongoing support to meet our client's demands.

7. FINAL NOTE.

FinCom.Co Automated AML systems, reduces cost considerably while providing a superior service in which all payers and beneficiary credentials are verified supporting present & next generation financial transaction to meet the regulatory demand. A complete SaaS platform or on-premise a single service enterprise installed – we meet our client's needs.

CHALLENGE US TO ENSURE YOUR COMPLIANCE REGULATORY!

SET UP A PILOT TODAY!

T +972.3.691.1007 **F** +972.214.2145

E info@fincom.co **W** www.fincom.co

Hasivim st. 9, Petah Tikva 4959370, Israel